Catalan Ecodesign Strategy (ecodiscat)

After more than ten years performing various actions on ecodesign, the Ministry of Territory and Sustainability of Catalonia decided in 2012 to draw a first internal program on ecodesign aligned with modern requirements and other Catalan strategies.

On 26th November 2014, the Interdepartmental Commission of Ecodesign approved the final documents of the Catalan Ecodesign Strategy and the 2015 Action Plan, that with the involvement of most Government ministries have become one of the main instruments of the Government of Catalonia in the framework of European policies.

Organization of the Strategy

The Catalan Ecodesign Strategy is intended as a framework of indefinite duration for the implementation of ecodesign in Catalonia. The 2015 Action Plan includes actions provided by the different Ministries in the framework of the Interdepartmental Commission of Ecodesign.

The document has 3 strategic axes, which are subdivided in 7 basic lines, which in their turn include 43 activities. Every year an Action plan is foreseen to strengthen and support the 43 activities defined in the Strategy.

Contents

**Axis 1. Stimulate the supply of sustainable products and services**

The purpose of axis 1 is to encourage everyone involved in product design to create new products and services following ecodesign principles.

- **Line 1.** Stimulate manufacturers and designers to incorporate ecodesign (17 activities).
- **Line 2.** Promote the mainstreaming of ecodesign in universities, research centres and companies (5 activities).
- **Line 3.** Speed up and coordinate the transfer of knowledge between the different actors (5 activities).

**Axis 2. Existing demand for a sustainable market**

To boost the demand of sustainable products in order to create a more sustainable market,

- **Line 4.** Encourage consumers (5 activities).
- **Line 5.** Strengthen the Green Public Procurement, GPP (4 activities).

**Axis 3. Implementation of the strategy**

To create and coordinate an inter-departmental Commission and involve the whole society in the follow up and implementation of the Catalan Ecodesign Strategy.

- **Line 6.** Governance (3 activities).
- **Line 7.** Communication and research (2 activities).