

The Catalan Ecodesign Strategy for a circular and eco-innovative economy

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Catalan Ecodesign Strategy (*ecodiscat*)



After more than ten years performing various actions on ecodesign, the Ministry of Territory and Sustainability of Catalonia decided in 2012 to draw a first internal program on ecodesign aligned with modern requirements and other Catalan strategies.

On 11th November 2014, the **Interdepartmental Commission of Ecodesign** approved the final documents of the **Catalan Ecodesign Strategy** and the **2015 Action Plan**, that with the involvement of most Government ministries have become one of the main instruments of the Government of Catalonia in the framework of European policies.

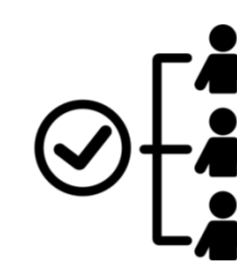
Objectives



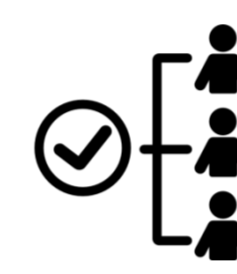
Encourage companies to integrate environmental criteria into the design of products and services.



Create synergies with all stakeholders involved in the production systems.



Establish the internal administrative organization needed for having a significant and cross-sectorial impact on the entire Catalan market.



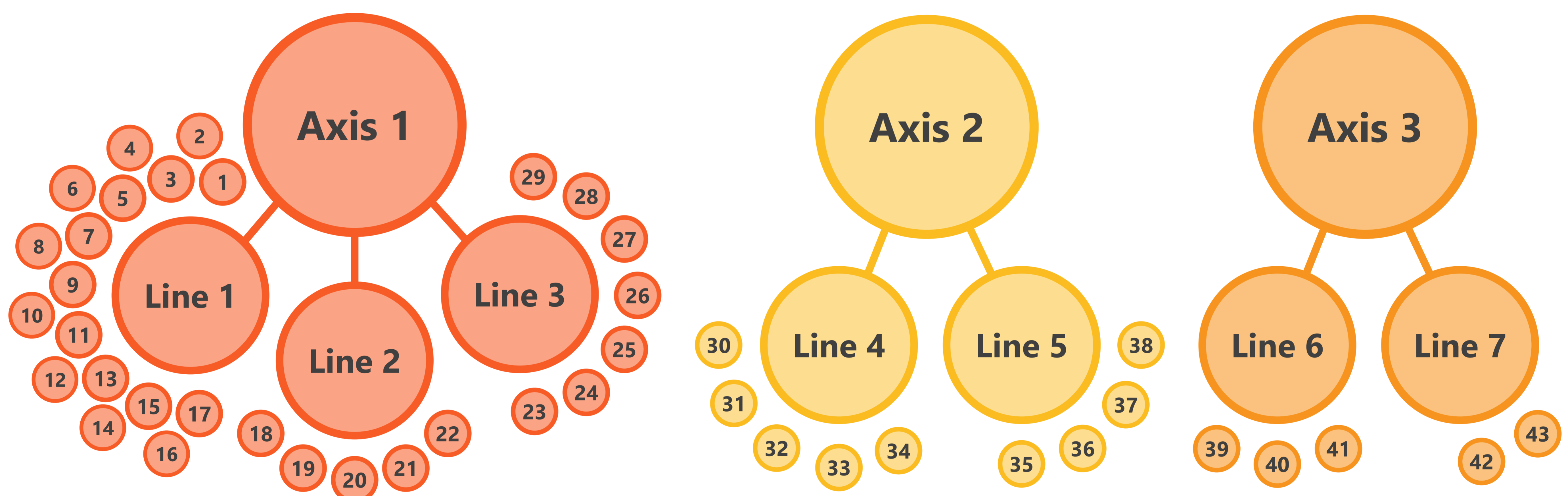
Adapt the Catalan administration to new regulatory requirements demanded from the European Union.



Organization of the Strategy

The Catalan Ecodesign Strategy is intended as a framework of indefinite duration for the implementation of ecodesign in Catalonia. The 2015 Action Plan includes actions provided by the different Ministries in the framework of the Interdepartmental Commission of Ecodesign.

The document has **3 strategic axes**, which are subdivided in **7 basic lines**, which in their turn include **43 activities**. Every year an Action plan is foreseen to strengthen and support the 43 activities defined in the Strategy.



Contents

Axis 1. Stimulate the supply of sustainable products and services

The purpose of axis 1 is to encourage everyone involved in product design to create new products and services following ecodesign principles.

Line 1. Stimulate manufacturers and designers to incorporate ecodesign (17 activities).

Line 2. Promote the mainstreaming of ecodesign in universities, research centres and companies (5 activities).

Line 3. Speed up and coordinate the transfer of knowledge between the different actors (3 activities).

Axis 2. Existing demand for a sustainable market

To boost the demand of sustainable products in order to create a more sustainable market.

Line 4. Encourage consumers (5 activities).

Line 5. Strengthen the Green Public Procurement, GPP (4 activities).

Axis 3. Implementation of the strategy

To create and coordinate an inter-departmental Commission and involve the whole society in the follow up and implementation of the Catalan Ecodesign Strategy.

Line 6. Governance (3 activities).

Line 7. Communication and research (2 activities).

